



May 2010

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Land O Lakes' Purina Feeds LLC

--Gothenburg, Nebraska

Today's livestock industry is a competitive one. In order that producers succeed today — and maintain a profitable enterprise tomorrow — livestock operations require a wide range of feed products to match their herd's requirements, plus supporting services to add vitality to their livestock operations.

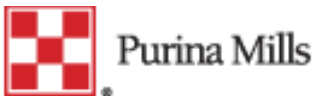
Land O Lakes' Feed LLC, located Gothenburg, NE, is one of only three corporate mills in Nebraska, helping livestock producers reach their goals.

Headquartered out of Shoreview, Minnesota, the original facility in Gothenburg was built in 1973, with the liquid feed manufacturing facility added in 1992. Land O Lakes' in Gothenburg services Land O Lakes' coops and Purina dealers in Nebraska, Kansas, Colorado, Wyoming, and South Dakota.



Land O Lakes' focuses on the manufacturing of production beef supplements such as meals, pellets, cubes, and liquids at the Gothenburg facility. These products are used primarily for cow/calf operations and in feedlots (starting and finishing).

Both Purina and Land O Lakes' branded products are produced in Gothenburg, as well as custom products for specific feedlot and cow/calf operations. The products manufactured are made to optimize the beef animals' health and growth based on the beef producers needs. Bulk ingredients, trace minerals, vitamins, etc. are pulled into the mixing process based on the supplement recipe. This mixture is then sent to the pelleting or cubing mills if required. This processed supplement is then cooled prior to loading on transports for delivery.



The facility in Gothenburg employs a total of 13 people who see as many as 20 trucks in and out each day. Land O Lakes' in Gothenburg is managed by Brian Partridge. **If you have any questions, contact Land O Lakes' Purina Feeds LLC at 308-537-2058 or stop in at 315 4th Street in Gothenburg.**

Dawson Area Development Business and Industry Appreciation Day

When: June 9, 2010 Golf-1:00 Cards-3:00 Steak Dinner-5:30

Where: Cozad Country Club--Cozad, NE

Please RSVP by Friday, May 28th!

(form attached)

Homebuyer Education Classes

March and April 2010 homebuyer education classes have shown growth in attendance from previous classes. Reasons point to the availability of the federal tax credit for not only first time homebuyers, but also recurring purchasers. All the tenants in the fifteen CROWN homes in Dawson County are attending the classes in 2010.

If you or anyone you know is thinking of purchasing a home, please call the Dawson Area Development office for the date of the next scheduled class at 308-784-3902. The class is offered in both English and Spanish.

ABLE House #3



The ABLE house in Lexington, NE is nearing completion. As pictured in the photos above, kitchen cabinetry has been installed. Countertops and new flooring throughout will soon be completed. This is the third ABLE house that has been built by high school students in Lexington through the ABLE Student Construction program. Jerry Dannehl has been the project instructor and will not be returning next year. We would like to thank him for all his hard work and time dedicated to this program! Thanks Jerry!

Dawson County 2010 Primary Winners

Gary Reiber
-Sheriff

Karla Zlatkovsy
-County Clerk

Sharon Wood
-County Treasurer

Dennis Rickertsen
-County Commissioner

CONGRATULATIONS

2010-11 Leadership Class Application Requests

A brochure featuring the next Dawson Area Development Leadership class is part of this newsletter. It explains how to receive an application to become part of the next class of growing Dawson County area leaders!

If you, your employees, or co-workers, are interested in expanding knowledge of our area, meeting potential leaders from across our county and forming a life-long network of friends, this class will accomplish that and more. The class is geared to motivate and encourage participants to assume leadership roles in community affairs. The class is also a great way for new residents and employees to learn about the area, county, and state.

Call 308-784-3902 or email djdad@cozadtel.net to receive an application.

ABLE Update *-Mary Gohl, ABLE Coordinator - 308.784.3902, mgdad@cozadtel.net*

May has already come and gone. WOW! This month has been no different than the previous months...busy, busy, busy!

I coordinated the ABLE program's first annual Elementary Vehicle Day in Gothenburg on the 4th. First and second graders at Dudley Elementary were given the opportunity to learn about a variety of vehicles that local businesses use on a day-to-day basis.

A HUGE thank you to all of those who participated in the first annual event! It was a great success and I look forward to making it bigger and better next year! The 2010 participants included: Horizon Ag & Irrigation, All-Points COOP, Monsanto Water Utilization Learning Center, Skyview Transportation, Gothenburg Tire, Blase & Strauser Memorial Chapel, Richeson Well Drilling, Dawson County Sheriff's office, Gothenburg Police Department, Schaben Sanitation, Central Nebraska Public Power & Irrigation, the City of Gothenburg, Baldwin Filters, Gothenburg Fire Department, and Gothenburg Ambulance service. Pictures from the event can be found below and on the next page.

The Dawson County Job Fair is right around the corner, scheduled for May 26th, in Cozad. Currently there are 23 employers registered to participate from 1:00-6:30 p.m. at Chipper Hall. Job seekers should come prepared to become employed!

ABLE has partnered with Craig Schroeder, Senior Fellow for Youth Engagement with RUPRI Center for Rural Entrepreneurship to complete an asset map of Dawson County and compile an action plan for the ABLE program. I am extremely excited to get this process underway, as we are having our first Champions Member group meeting on May 27th. I will continue to update you with more information as the process continues.

I appreciate all the support I have received for the ABLE program and remind you that I am open to questions, comments, and suggestions! Please call or email me if you feel the need.

Below: Students climb into the Gothenburg ambulance to see what it is all about (left). The Monsanto Water Utilization Learning Center brought out their special combine that is used (middle). The City of Gothenburg brought out several vehicles and allowed students to climb in and "investigate" what the vehicles do (right).





Tim Strauser, of Blase Strauser Memorial Chapel, explains how a hearse is used to transport caskets (top). An aerial view shows Gothenburg's fire truck and ambulance, a combine from the Monsanto Learning Center, and truck tire vehicle from Gothenburg Tire (middle). Schaben Sanitation and Horizon Ag were also participants in the first ABLE Elementary Vehicle Day (bottom).

Joe Richeson, of Richeson Well Drilling, demonstrates how he uses a camera to help drill wells (top). All-Points Coop provided one of their sprayers for the Vehicle Day. Students enjoyed climbing inside to see what it was all about (middle). Dawson County Sheriff, Gary Reiber explains the in's and out's of a police vehicle to first and second graders at Dudley Elementary (bottom).

Dawson County

Job Fair 2010

Presented by:

Dawson Area Development and
Nebraska Workforce Development

Wednesday, May 26th 1:00 - 6:30 pm

Chipper Hall -Cozad, NE

Meet with area employers, including:

- Machine Operators
- Telemarketing
- Full Time
- Welders
- Truck Driving
- Part Time
- Clerical
- Labor
- Seasonal

Applicants should come prepared to be interviewed:

Proper attire, resume, work history, references-both personal and business.

For more information or to register your business, please contact:

Rick Walton, Nebraska Workforce Development: 308-324-2064 or rick.walton@nebraska.gov

Mary Gohl, Dawson Area Development: 308-784-3902 or mgdad@cozadtel.net

YOU ARE INVITED TO DAWSON COUNTY INDUSTRY APPRECIATION DAY



Please Convey Your
Thanks to Our Industry
Leaders for the Jobs
they Provide and for
their Contribution to
the Economy of Dawson
County.

**WEDNESDAY, JUNE 9TH at
COZAD COUNTRY CLUB, COZAD, NE**

Reservations are:

Golf & Steak Dinner \$50 per person
Cards & Steak Dinner \$25 per person
Steak Dinner Only \$15 per person

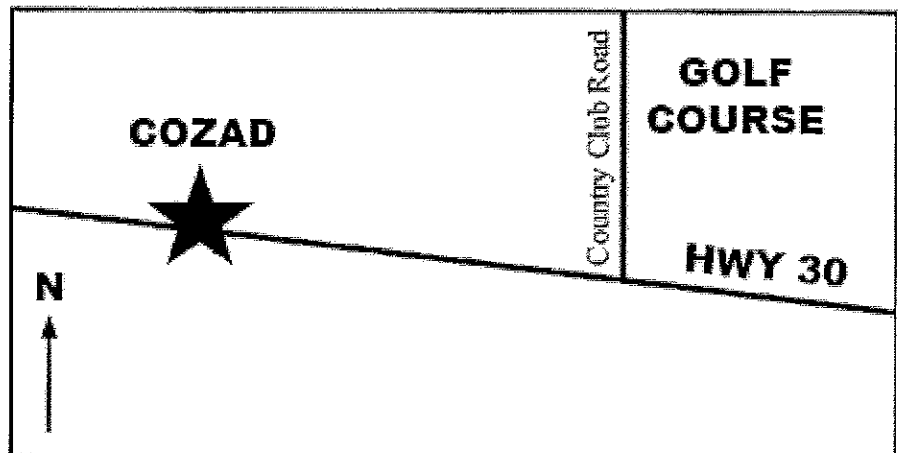
SCHEDULE

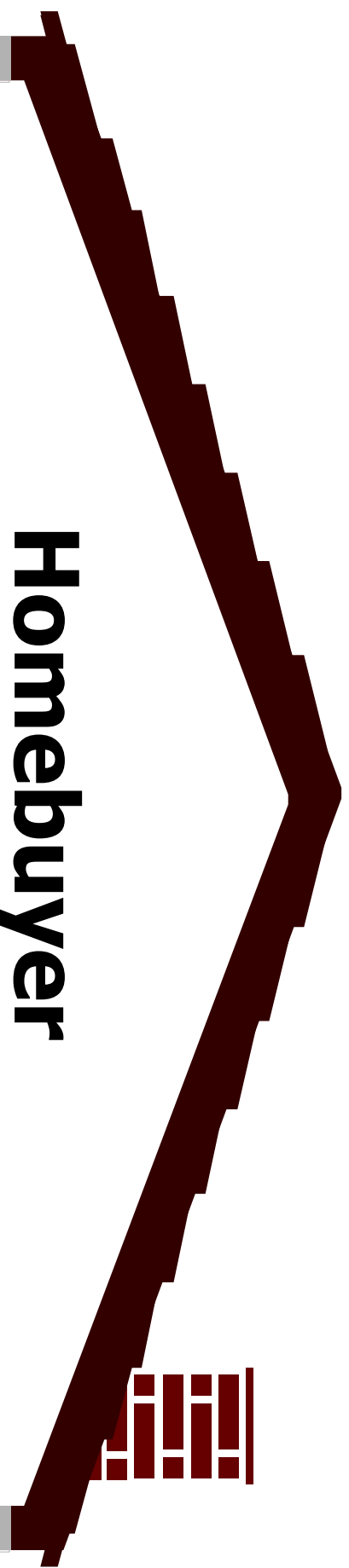
| Time | Event |
|---------|--|
| 1:00 pm | Golf (4-Person Scramble, 18 holes, Shotgun Start) |
| 3:00 pm | Cards |
| 5:30 pm | Social Hour & Steak Dinner |

**Complete and Return the
Registration Form by
FRIDAY, May 28th to:**

Dawson Area Development
P.O. Box 106
Cozad, NE 69130

Phone: 308-784-3902 or Fax: 308-784-3941
Email: jwdad@cozadtel.net





Homebuyer Education Class

Monday & Tuesday, June 21 & 22, 2010

Beginning at 6:00 p.m. Each evening

Grand Generation Center

407 E. 6th Street, Lexington, NE

This Class Will Assist You with All Aspects of Purchasing a Home

- Home Inspection information
- How to Develop a Household Budget
- Mortgage information from a Lender
- Insurance/Taxes/Valuations
- Knowing & Understanding Your Credit
- What a Realtor does for you
- Insurance Do's and Don'ts
- Maintaining your home

Pre-Registration required--Call Dawson Area Development 308-784-3902

by Noon on Friday, June 18, 2010

\$30 Registration Fee per household will be charged for this class

FREE LUNCH AND LEARN!

Is Your Business Ready For...?

FREE LUNCH!



Presented By:
Dawson County
Emergency
Management, South
Central Economic
Development,
Two Rivers Public
Health Department,

Please join us for a FREE LUNCH AND LEARN on Business Preparedness.

This learning opportunity is designed to provide you and your business with resources and information to assist you in creating your business continuity plan. Topics that will be discussed:

- Weather awareness and what Dawson County has in place for you
- Planning and disaster recovery resources
- Local stories and lessons learned from past disasters/ what they wish they would have known

There are THREE different opportunities to participate:

All times are 11:30 am to 1:00 pm

- **Monday, June 7th in Lexington at the 4H Café at the Fairgrounds**
- **Monday, June 14th in Cozad at the City Office Building**
- **Monday, June 21st in Gothenburg at the City Office Building**

To Register:

Call 308-995-3190 or email Alison Raymond at AlisonR@scedd.us

Please register at least 4 days before session.



Winning Government Contracts for Your Business



June 10, 9-11 am.....

Reading, understanding and responding to federal opportunities

Learn how to read, understand and respond to RFPs, RFQs including electronic bidding for federal agency solicitations.

July 8, 9-11 am.....

Why would your company want to be a government contractor?

Discover how marketing your products or services to the government can boost your company's bottom line.

August 5, 9-11 am

Do you qualify for special consideration in government contracting?

Learn how your company can take advantage of special programs in government contracting such as HUB Zone, 8(a) and Service Disabled Veteran Owned Businesses.

September 9, 9-11 am

GSA schedules—what are they? are they for you?

A GSA official will participate in this workshop to help you decide whether this is the right strategy for your company.

October 7, 9-11 am

Identifying your government sales opportunities

Find out how to locate opportunities to sell your products and services to government agencies both locally and globally.

November 10, 9-11 am

Reading, understanding and responding to state opportunities

Learn how to read, understand and respond to State of Nebraska bidding opportunities.

IN KEARNEY

Workshops are offered at University of Nebraska at Kearney West Center Building, Room 120E 1917 West 24th Street

WEBINARS

Workshops will be broadcast on the web. If you register, for the webinar, you will receive instructions on access prior to each workshop.

All workshops are FREE, but you must register in advance.

SEATING IS LIMITED. To reserve your place you must register before day of class.

REGISTER ONLINE AT

ptac.unomaha.edu/events.cfm



INSTRUCTOR

Scott Knapp, procurement technical assistance counselor with the Nebraska Business Development Center (NBDC)

Nebraska Business Development Center
University of Nebraska at Kearney
West Center Bldg., Room 127E
Kearney NE 68849-8244
Phone: 308-865-8244
Email: knappse@unk.edu
Web: ptac.unomaha.edu



REQUEST TO RECEIVE AN APPLICATION

NAME _____
 COMPANY/OCCUPATION: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 EMAIL: _____ PHONE: _____



Please send a request for a D.A.D. Leadership Application to:

Detach and return to: Dawson Area Development
 or email to: djdad@cozadtel.net P.O. Box 106
 Cozad, NE 69130

Application requests must be received for the 2010-2011 session by June 30, 2010

LEADERSHIP ADVISORY BOARD
 2010 - 2011

Dave Stenberg, Chairperson
 DAD Board member


Nathan Wyatt, Gothenburg
 Gothenburg St. Bank Investment Center

Susan Kloepping, Cozad
 City of Cozad

Barb Battie, Lexington
 Crooked Creek Farm
 Tri-City Tribune

Rusty Sutton, Lexington
 Plum Creek Medical Group

Kirk Riley, Cozad
 1st Bank and Trust




DAWSON
 AREA DEVELOPMENT
 STAFF

Jennifer Wolf
 DAD Executive Director

Deb Jensen
 DAD Community Development Coordinator

Mary Gohl
 ABLE Coordinator

www.dawsonareadevelopment.com
www.dawsoncountycares.com



DAWSON
 AREA DEVELOPMENT

LEADERSHIP
 2010 - 2011

*"Ask not what your county
 can do for you, ask what you
 can do for your county"*



DAWSON
AREA DEVELOPMENT

LEADERSHIP

MISSION

Dawson Area Development Leadership is a personal development program designed to motivate participants to develop and enhance the quality of their leadership skills in addressing pertinent community needs.

GOALS

1. To develop awareness of the Dawson Area community, its problems, challenges and opportunities, by examining the major systems which contribute to patterns of life in the area.
2. To develop leadership skills and qualities in participants which lead to creative and insightful community solutions.
3. To ensure broad community future leadership by recruiting diverse participants who are emerging leaders.
4. To motivate and encourage participants to assume leadership roles in community affairs.

2010-2011 SCHEDULE

DATES

TOPICS

| | |
|-------------------|-----------------------------|
| September 1, 2010 | Program Introduction |
| October 6, 2010 | Quality of Life |
| November 3, 2010 | Government/Energy |
| December 1, 2010 | Education |
| January 5, 2011 | Health/Human Services |
| February 2, 2011 | Business and Industry |
| March 2, 2011 | Agriculture |
| April 6, 2011 | Legal/Law Enforcement |
| April 2011 | Water Tour |
| May 4, 2011 | Becoming a Community Leader |

State Prison and
Legislature Visit to
Lincoln

PARTICIPANTS

Dawson Area Development Leadership Advisory Committee will make a conscious effort to select participants from the Dawson County area who represent a cross section of the area in terms of sex, race, age, occupation and community groups. The diversity among participants generates meaningful interaction and learning in the leadership program. Dawson Area Development Leadership actively seeks applicants from all segments of the area. The class size is limited to 20.

www.dawsonareadevelopment.com
www.dawsoncountycareers.com

SELECTION CRITERIA

Final participant selection is made by the Dawson Area Development Leadership Advisory Board on the basis of a written application and interview process. Participants will be selected so that the group represents diversity of occupations, community interests, ethnic background and age groups.

NOTIFICATION

Once members of the Dawson Area Development Leadership are selected and confirmed, all applicants are notified as to whether or not their application was successful.

TUITION

Tuition for the 2010-11 program is \$225 per participant and payable upon selection. Tuition can be paid by the participant, participant's employer or sponsoring organization.

Tuition is NON-REFUNDABLE.

APPLICATION DEADLINE

Application requests must be received by 5:00 p.m. on Friday, June 30, 2010 at the Dawson Area Development Office, P.O. Box 106, 209 W. 8th, Cozad, NE. 69130. For additional information call Dawson Area Development at 784-3902.